



[MASTER PLAN OF THE FACULTY OF ECONOMICS AND BUSINESS]

The Master Plan Committee of the Faculty of Economics and Business has agreed to approve the initial elements of the Plan (Validity, Mission, Vision and Values).

VALIDITY OF THE MASTER PLAN

The Master Plan would begin in the 2017-2018 academic year and it would end in the 2020-2021 academic year.

MISSION OF THE FACULTY OF ECONOMICS AND BUSINESS

(What we are at present)

The Faculty of Economics and Business of the University of Cádiz is a public institution belonging to the University of Cádiz and present in the Campuses of Cádiz, Jerez and Algeciras, heiress to the first Spanish School of Business, committed to the improvement of society and the economic and social development of its environment. The Faculty dedicates its activity to the comprehensive training of the students in the field of the economy and setting up of companies and the generation and dissemination of knowledge through research in the environment of organizations.

VISIÓN OF THE FACULTY OF ECONOMICS AND BUSINESS

(What we want to be in the year 2021)

We want to be an entrepreneurial, international and dynamic organization of its economic and social ecosystem, through the development of their teaching, research and knowledge transfer.

VALUES OF THE FACULTY OF ECONOMICS AND BUSINESS

The Faculty of Economics and Business embraces the values of the University of Cádiz through the own Ethical Code of the Faculty and highlights as differential values the social commitment and the enterprising spirit.

In order to know the diagnosis of the faculty, the critical success factors, the challenges and the actions to reach these challenges, you can refer to the Spanish version: <https://destrategico.uca.es/wp-content/uploads/2018/01/PDFCCEEyEE.pdf?u>